



ENGAGE. ENRICH. UNITE.

2023 ANNUAL REPORT



CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA

CF
The Club
Foundation

THE CLUB FOUNDATION

The mission of The Club Foundation is to financially support the club management profession through education, research, and outreach initiatives.

Each year, The Club Foundation raises the funds needed to give directly to club professionals, emerging leaders, students, faculty, Chapters, and the industry – primarily supporting professional development for CMAA members, thereby funding the career life cycle of managers across the country. Donations to The Club Foundation fuel the future of our industry!

Total contribution revenue for FY2023 was **\$532,277**. This includes donations and gifts from individuals, Chapters, clubs, and organizations.

Because of the generosity of so many donors, The Club Foundation was able to provide the following funding to club professionals, emerging leaders, students, faculty, Chapters, and our industry. It is our distinct pleasure to fulfill our mission and each year, we have the privilege of hearing exclamations of joy and triumph as we notify applicants that they have been granted a scholarship.

By The Numbers

Scholarships Awarded in FY 2023

Sally Burns Rambo Scholarship	6
James B. Singerling Scholarship	4
Willmoore H. Kendall Scholarship	8
LaRocca Family Executive Scholarship	2
Joe Perdue Scholarship	10
Student Chapter Grants	7
Faculty Research Grant	1

Chapter Education Grants – \$30,500

New Member Recruitment Awards	14
Chapter of the Year Awards	6
Idea Fair Awards	4

Outreach Support Provided – \$117,574

Luke's Purpose	\$2,000
Awards Breakfast	\$10,000
Additional National Student Education Conference support	\$10,000
Club Employee Demographic Assessment	\$15,000
Tee It Up For The Troops	\$20,000
Student Development Initiative through the Chairman's Fund	\$60,574

CMAA and CF Board of Directors Who Donated to CF in FY2023

CF Board of Governors	100%
CMAA Board of Directors	100%

The Club Foundation Contributors

DIAMOND \$50,000+

Club Management Association of America

RUBY \$10,000 - \$49,999

Florida Chapter
Greater Chicago Chapter
New Jersey Chapter

EMERALD \$2,500 - \$9,999

Association of College & University Clubs
Mark Bado, MCM, CCE
Richard Bayliss, III
C.J. "Joe" Bendy, Jr., CCM, CCE
Carolinas Chapter
Lisa & Kevin Carroll, CCM, CCE
Andrew Curtis, CCM, CCE
Cheikhou Diagne
Eric Dietz, CCM, CCE, PGA
Ryan Doerr
Donald Emery, CCM, CCE
LuAnn Giovannelli, CCM, CAM
Golden State Chapter
Greater Michigan Chapter
miha bodytec USA
Pittsburgh Chapter
Mitchell Platt, MCM, CCE
Edward Ronan, CCM, CCE
Robert Sereci, CCM
Desi Speh
Burton Ward, CCM, CCE

SAPPHIRE \$1,000 - 2,499

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Albert Antonez, CCM, CCE
John Assumma, CCM, CCE
Richard T. & Lawrence "Skip" Avery, CCM, CCE
Michael Bradfield, CCM, CCE, CAM
Janine Budzius, CCM, CCE
Blaine Burgess, CCM, CCE
Carmel Country Club
Carolinas Club Foundation
Stephen Casey Jr., CCM
Kimberly Clark Warren, CCM
C.W. Cook, Jr., MCM, CCE
Robert Crifasi, CCM, CCE, CPA
Anthony D'Errico, CCM, CCE
Damon DiOrio, CCM, CCE
Donors Trust, Inc
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Frederick Fung
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Patrick King, CCM, CCE
Brian Kroh, CCM
William Langley, CCM, CCE
Nicholas LaRocca
Richard LaRocca, CCM, CCE
Joel Livingood, CCM
Todd Marsh, CCM, CCE
Carmen Mauceri, CCM
Michael McCarthy
Metropolitan Chapter
Mark Miller, CCM
Timothy Minahan, CCM, CCE
Donald "Chip" Misch, II, CCM

Jeffrey Morgan, CAE, FASAE
Timothy Muessle, CCM, CCE
Casey Newman, CCM
Northstar Club Management Software
Ohio Valley Chapter
Oregon Chapter
Debbie Pagerie
John Romo
Randy Ruder, CCM, CCE
Saucon Valley Country Club
Susan Schenkel, CCM, CCE
Michael Seabrook, CCM, CCE
William Shonk, CCM, CCE
Jack Slaughter, CCM, CCE
St. Louis District Chapter
Texas Lone Star Chapter
Upper Midwest Chapter
Michael Wheeler, MCM, CCE
Cindy Williams, CCM
Wisconsin Badger Chapter
Gregory Wolf, CCM, CCE

For a complete list of nearly
3,000 contributors, please visit
The Club Foundation website.

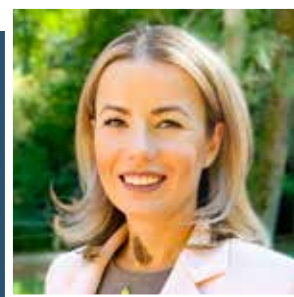
[CLUBFOUNDATION.ORG
/DONORS.HTML](https://clubfoundation.org/donors.html)

Chairman's Fund Contributors

In 2021, 55 individuals made a commitment to give \$10,000 over five years to The Club Foundation to support CMAA Student Development Initiatives.

Albert B. Antonez, CCM, CCE
Richard T. Avery & Lawrence "Skip" Avery, CCM, CCE
Mark A. Bado, MCM, CCE
Rick Bayliss, Jr., CCM, CCE
C.J. "Joe" Bendy, Jr., CCM, CCE
Michael Bradfield, CCM, CCE, CAM
Carmel Country Club
Carolinas Chapter
Carolinas Club Foundation
Lisa and Kevin Carroll, CCM, CCE
Stephen L. Casey, Jr., CCM
C.W. Cook, Jr., MCM, CCE
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Damon J. DiOrio, CCM, CCE
Ryan Doerr
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Patrick King, CCM, CCE
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William E. Langley, CCM, CCE

Nicholas J. LaRocca
Joel Livingood, CCM
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Carmen Mauceri, CCM
Michael McCarthy
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Randy Ruder, CCM, CCE
Michael D. Seabrook, CCM, CCE
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Desi Speh
Texas Lone Star Chapter
Burton Ward, CCM, CCE
Kimberly Clark Warren, CCM
Michael S. Wheeler, MCM, CCE
Cindy A. Williams, CCM
Gregory P. Wolf, CCM, CCE



"My journey, enriched by every challenge and every connection, is geared towards making a lasting impact and could have not been possible without the support of CMAA and The Club Foundation."

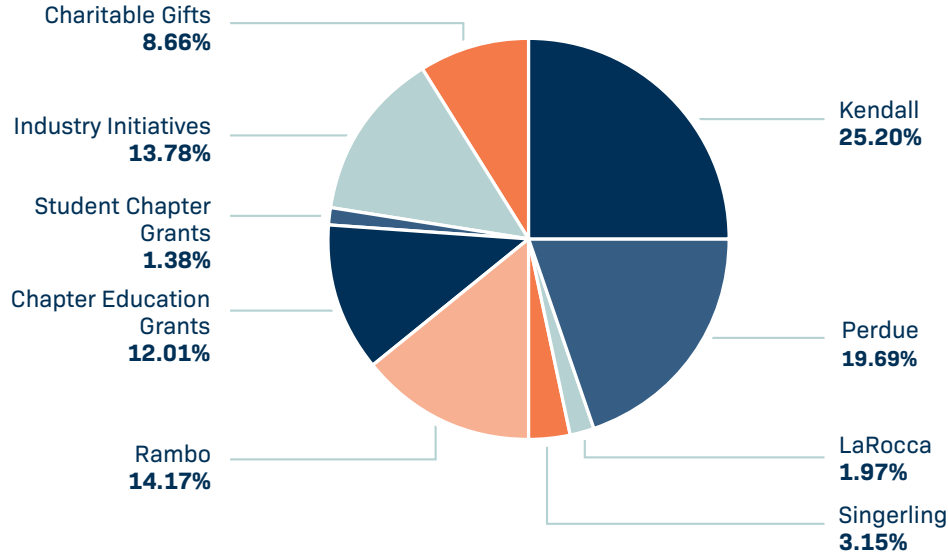
Mihaela Hillhouse, FY2024 Sally Burns Rambo Scholar and FY2024 Willmoore H. Kendall Scholar



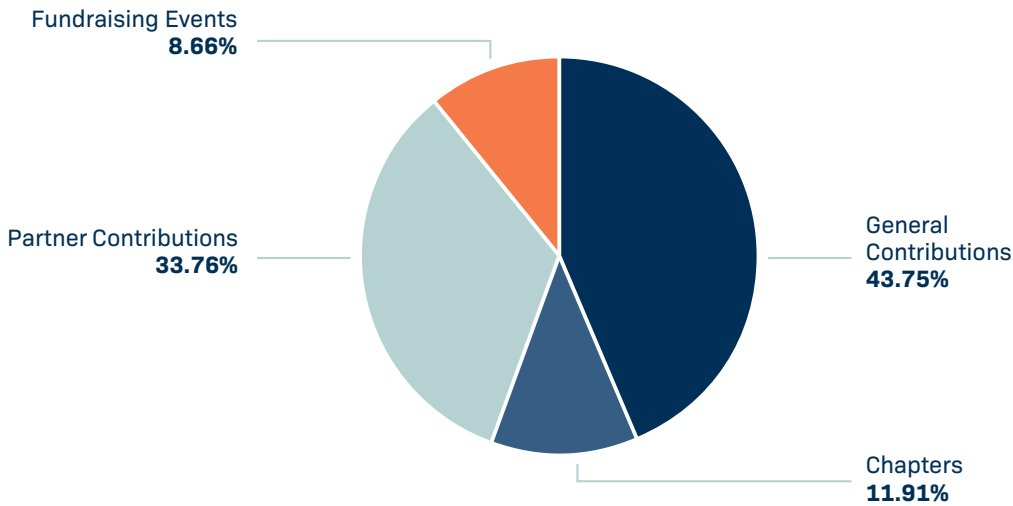
"This scholarship will help me continue my journey for my CCM and continue my passion for learning all this industry has to offer!"

Rechelle Leal, FY2023 Sally Burns Rambo Scholar and FY2024 Willmoore H. Kendall Scholar

Scholarships and Grants Given by Percentage and Category



Contributed Revenue by Percentage and Category



*For additional financial information about The Club Foundation, please view our FY2023 audit at clubfoundation.org.

The Club Foundation Board of Governors



CHAIRMAN

Nicholas J. LaRocca
Muirfield Village Golf Club

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Bay Colony Community
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PRESIDENT & CEO

Jeff Morgan FASAE, CAE



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