

**20  
24**  
ANNUAL REPORT

**FUELING THE**  
*Future*  
**OF THE CLUB INDUSTRY**



# The Club Foundation

The mission of The Club Foundation is to financially support the club management profession through education, research, and outreach initiatives.

Each year, The Club Foundation raises the funds needed to give directly to club professionals, emerging leaders, students, faculty, Chapters, and the industry – primarily supporting professional development for CMAA members, thereby funding the career life cycle of managers across the country. Donations to The Club Foundation fuel the future of our industry!

Total contribution revenue for FY2024 was \$692,893. This includes donations and gifts from individuals, Chapters, clubs, and organizations.

Because of the generosity of so many donors, The Club Foundation was able to provide the following funding to club professionals, emerging leaders, students, faculty, Chapters, and our industry. It is our distinct pleasure to fulfill our mission and each year, we have the privilege of hearing exclamations of joy and triumph as we notify applicants that they have been granted a scholarship:

## By The Numbers

### 44 Scholarships Awarded in FY 2024

Sally Burns Rambo Scholarship	6
James B. Singerling Scholarship	8
Willmoore H. Kendall Scholarship	7
LaRocca Family Executive Scholarship	3*
Joe Perdue Scholarship	10
Student Chapter Grants	5
Faculty Research Grant	2

### 25 Chapter Education Grants 2024 \$35,750

New Member Recruitment Awards	12
Chapter of the Year Awards	9
Idea Fair Awards	2
Student Chapter Idea Fair Awards	2

### Outreach Support Provided \$162,963

Awards Breakfast	\$10,000
Hurricane Relief Support	\$30,000
National Student Education Conference Support	\$40,000
CMAA DEI Benchmarking Research	\$15,000
Tee It Up For The Troops	\$20,000
Student Development Initiative through the Chairman's Fund	\$47,963

### CMAA and CF Board of Directors Who Donated to CF in FY2024

CF Board of Governors	100%
CMAA Board of Directors	100%

\* Benefiting 6 individuals

# The Club Foundation Contributors

## DIAMOND - \$50,000+

Club Management Association of America

## RUBY - \$10,000-\$49,999

New Jersey Chapter  
Nicklaus Design  
Texas Lone Star Chapter

## EMERALD - \$2,500-\$9,999

Mark A. Bado, MCM, CCE  
C.J. "Joe" Bendy, Jr., CCM, CCE  
Janine M. Budzius, CCM, CCE  
Carolinas Chapter and Foundation  
Lisa and Kevin Carroll, CCM, CCE  
Stephen L. Casey, Jr., CCM  
Cobalt Software  
Cheikhou T. Diagne  
Damon J. DiOrio, CCM, CCE  
Ryan Doerr  
Donald P. Emery, CCM, CCE  
Florida Chapter  
Georgia Chapter  
LuAnn G. Giovannelli, CCM, CAM  
Golden State Chapter  
Judith L. Higgins, CCM, CCE  
Brian R. Kroh, CCM  
Timothy P. Minahan, CCM, CCE  
Donald L. Misch, II, CCM  
Pittsburgh Chapter  
Edward J. Ronan, CCM, CCE

Susan Schenkel, CCM, CCE  
Jack S. Slaughter, CCM, CCE

## SAPPHIRE - \$1,000-\$2,499

Lawrence J. Avery, CCM, CCE  
Albert B. Antonez, CCM, CCE  
Joseph F. Basso, MCM, CCE, CAM, CSW  
Richard T. Bayliss, III  
Michael Bradfield, CCM, CCE, CAM  
Carmel Country Club  
C.W. Cook, Jr., MCM, CCE  
Robert J. Crifasi, CCM, CCE, CPA  
Anthony D'Errico, CCM, CCE  
Eric J. Dietz, CCM, CCE, PGA  
Thomas D. Elliott, CCM  
Steven Freund  
Frederick Fung  
David Gerson  
Lloyd Gillespie, CCM, CCE  
Carl Granberg, CCM, CCE  
Chris Hite  
Ryan Kenny, CCM, CCE  
Patrick King, CCM, CCE  
William E. Langley, CCM, CCE  
Nicholas J. LaRocca  
Richard L. LaRocca, CCM, CCE  
Todd D. Marsh, CCM, CCE  
Carmen Mauceri, CCM  
Michael McCarthy  
Metropolitan Chapter  
Jeffrey D. Morgan, CAE, FASAE  
Timothy E. Muessle, CCM, CCE  
National Capital Chapter  
Casey Newman, CCM  
Ohio Valley Chapter  
Oregon Chapter  
PigOut Roasters  
Mitchell S. Platt, MCM, CCE  
Randy Ruder, CCM, CCE  
Saucon Valley Country Club  
Michael D. Seabrook, CCM, CCE

William S. Shonk, CCM, CCE  
Desi Speh  
St. Louis District Chapter  
Upper Midwest Chapter  
Kevin P. Vitale, CCM  
Burton Ward, CCM, CCE  
Kimberly Clark Warren, CCM  
Michael S. Wheeler, MCM, CCE  
Cindy A. Williams, CCM, CCE  
Gregory P. Wolf, CCM, CCE



***"Receiving this scholarship helps to secure my success in the club management world. It is such a great honor within the industry! As I continue on my adventure, I will never forget the people who helped me along the way. My dreams now seem closer than they ever have been before!"***

**Nicole TenHaken,  
2024 Kendall Recipient**

For a complete list of nearly 2,800 contributors, please visit The Club Foundation website.

**[Clubfoundation.org/  
Donors.html](https://clubfoundation.org/Donors.html)**



## Chairman's Fund Contributors

In 2021, 55 individuals made a commitment to contribute \$10,000 each over five years to The Club Foundation to support CMAA Student Development Initiatives.

Albert B. Antonez, CCM, CCE  
Richard T. Avery & Lawrence "Skip" Avery, CCM, CCE  
Mark A. Bado, MCM, CCE  
Rick Bayliss, Jr., CCM, CCE  
C.J. "Joe" Bendy, CCM, CCE  
Michael Bradfield, CCM, CCE, CAM  
Carmel Country Club  
Carolinas Chapter  
Carolinas Club Foundation  
Lisa and Kevin Carroll, CCM, CCE  
Stephen L. Casey, Jr., CCM  
C.W. Cook, MCM, CCE  
Robert J. Crifasi, CCM, CCE, CPA  
Anthony D'Errico, CCM, CCE  
Cheikhou T. Diagne  
Eric J. Dietz, CCM, CCE, PGA  
Damon J. DiOrio, CCM, CCE  
Ryan Doerr  
Donald P. Emery, CCM, CCE  
Florida Chapter  
Steven Freund  
Frederick Fung  
LuAnn G. Giovannelli, CCM, CAM  
Carl Granberg, CCM, CCE  
Patrick King, CCM, CCE

Brian R. Kroh, CCM  
William E. Langley, CCM, CCE  
Nicholas J. LaRocca  
Todd D. Marsh, CCM, CCE  
Carmen Mauceri, CCM  
Michael McCarthy  
Metropolitan Chapter  
Timothy P. Minahan, CCM, CCE  
Donald "Chip" L. Misch, II, CCM  
Jeffrey D. Morgan, FASAE, CAE  
Timothy E. Muessle, CCM, CCE  
Casey Newman, CCM  
Ohio Valley Chapter  
Pittsburgh Chapter  
Mitchell S. Platt, MCM, CCE  
Edward J. Ronan, CCM, CCE  
Randy Ruder, CCM, CCE  
Michael D. Seabrook, CCM, CCE  
William S. Shonk, CCM, CCE  
Jack S. Slaughter, CCM, CCE  
Desi Speh  
Texas Lone Star Chapter  
Burton Ward, CCM, CCE  
Kimberly Clark Warren, CCM  
Michael S. Wheeler, MCM, CCE  
Cindy A. Williams, CCM



***"When I learned I would be receiving one of this year's scholarships, I felt deeply honored and excited, but also a profound sense of responsibility to make the most of this incredible opportunity."***

**Carl Acito,  
2024 Singerling Recipient**

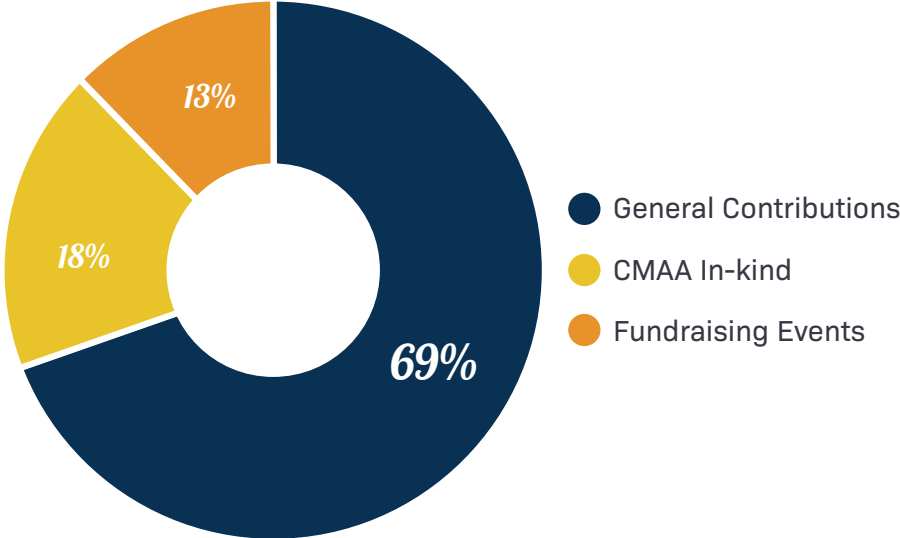


***"When I answered the phone and learned that I had received the James B. Singerling Scholarship, I was overwhelmed with relief, exhilaration, and just plain out happy. I believe that when people in my generation recognize that their hard work is paying off, it gives us hope."***

**Jacob Albuquerque, 2024 Singerling Recipient**

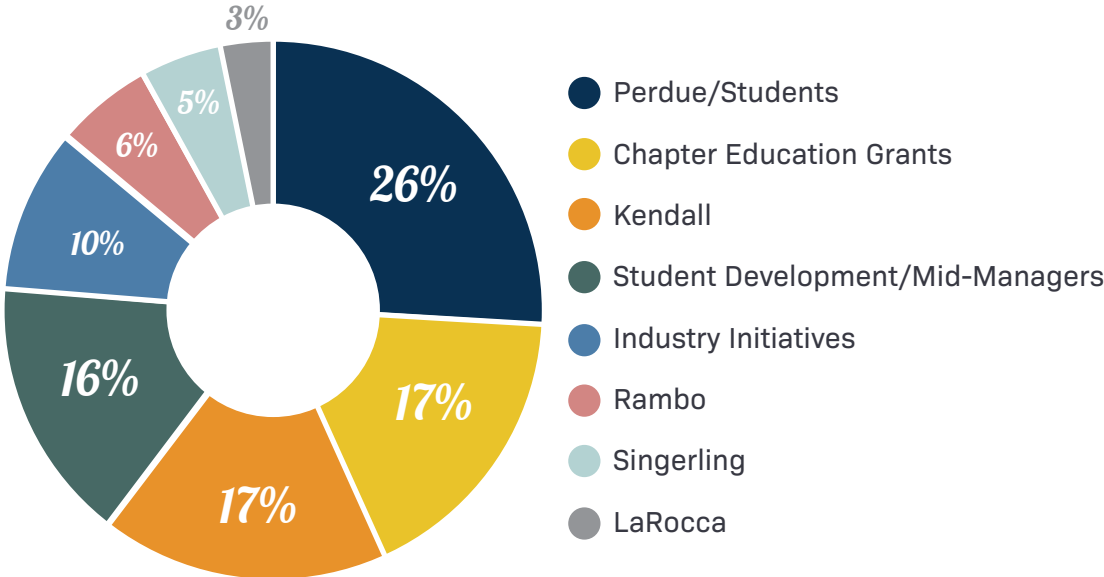
# Contributed Revenue by Percentage & Category

Fiscal Year 2024



# Scholarships & Grants Given by Percentage & Category

Fiscal Year 2024



# The Club Foundation Board of Governors



## CHAIRMAN

**Nicholas J. LaRocca**  
Muirfield Village Golf Club

## VICE-CHAIRMAN

**LuAnn Giovannelli**, CCM, CAM  
Bay Colony Community  
Association

## SECRETARY

**Randy Ruder**, CCM, CCE  
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**Todd Marsh**, CCM, CCE  
Conway Farms Golf Club

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Houston Country Club

**Blaine A. Burgess**, CCM, CCE  
Arkansas Razorback Chapter

**Cheikhou Diagne**  
The Springhaven Club

**Vache Hagopian**  
Jonas Club Software

**Adam Harris**  
E-Z-GO

**Richard LaRocca**, CCM, CCE  
St. Clair Country Club

**Joe Mendez**, CCM, CCE  
Avalon Yacht Club

**Fred Palmer, Jr.**  
Club Car LLC

**Susan Schenkel**, CCM, CCE  
Georgia Chapter

**Michael D. Seabrook**, CCM, CCE  
Belle Meade Country Club

**Terra S.H. Waldron**, CCM, CCE  
Desert Mountain Club

**Kelley J. Williams**, CCM  
Carolinas Chapter

## PRESIDENT & CEO

**Jeff Morgan**, FASAE, CAE



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[clubfoundation.org](http://clubfoundation.org)